

5 > PARK SYSTEM GOALS, OBJECTIVES AND ACTION STRATEGIES

Five goals were identified along with objectives and actions needed to support our vision of a vital, prosperous parks and recreation system that contributes to the quality of life in Clatsop County.

> Planning Goals

Oregon Statewide Planning Goal 8 requires local governments to inventory recreation needs based on adequate research and analysis of public wants and desires and to inventory available recreation opportunities.

Extensive time and energy were dedicated to the development of planning goals and subsequent objectives and action strategies for Clatsop County parks and recreational lands. The intent of these goals has been reviewed during the public involvement process and has been narrowed down to five broad planning goals. The goals listed in this section apply to the general implementation and management of the county park system and are directed toward the vision of the mission statement.

Goal 1 – Parks Management

Goal 2 – Funding and Operation

Goal 3 – Community Health and Social and Economic Benefits

Goal 4 – Environmental Stewardship

Goal 5 – Regional Recreational Connections

> Objectives and Action Strategies

The strategic actions in this section identify the steps necessary to achieve the various goals and objectives outlined. Also shown are the individuals or groups with lead responsibility for carrying out each objective or action and the time frame in which it is to be accomplished.



Master Plan Task Force Vision Statement:

“By 2015, Clatsop County will be a contributor to a county-wide recreational system of parks and trails that are well known, maintained and supported. This recreational system will add significantly to the area’s growing reputation as a good, healthy place to live, work and visit.”



Table 18 – Goals, Objectives and Action Strategies

Goals, Objectives, and Actions	Lead Responsibility	Time Frame
<p>GOAL 1 - PARKS MANAGEMENT: Maintain and improve the county's park and recreational resources.</p> <p>1.1 OBJECTIVE: <u>Provide a consistent, high quality, park and recreation experience.</u></p> <p>ACTIONS:</p> <ul style="list-style-type: none"> 1.1.1 Establish consistent, high quality and recognizable identity for Clatsop County parks and recreational lands, including signage. 1.1.2 Display information about the entire park system at each developed county park. 1.1.3 Work with producers of area recreational maps and brochures to include county parks. 1.1.4 Provide more restroom facilities. 1.1.5 Coordinate with other law enforcement and security personnel to share patrolling of county parks as appropriate. 1.1.6 Strive to increase connectivity between parks and adjacent recreation areas. 1.1.7 Consider establishing "quiet zones" within the parks or consider identifying entire parks as "quiet parks." Exceptions could be made for special events, concerts or other permitted activities. 1.1.8 Ensure adjacent land uses, especially industrial uses, are compatible with future park acquisitions and development projects. <p>1.2 OBJECTIVE: <u>Manage each park to preserve and enhance the natural and cultural resources within the park system.</u></p> <p>ACTIONS:</p> <ul style="list-style-type: none"> 1.2.1 Provide staff training on issues of resource management and protection. 1.2.2 Implement a noxious weed control program. 	<p>PM</p> <p>PM</p> <p>PM/RLPAC</p> <p>PM/RLPAC</p> <p>PM</p> <p>PM/RLPAC</p> <p>PM/CCAP</p> <p>PM/RLPAC</p> <p>PM/RLPAC</p> <p>PM/RLPAC</p> <p>PM</p> <p>PM</p> <p>PM</p>	<p>M</p> <p>S</p> <p>S</p> <p>S</p> <p>S</p> <p>S</p> <p>O</p> <p>M</p> <p>M</p> <p>O</p> <p>O</p> <p>S</p> <p>O</p>

Key

Lead Responsibility: PM=Parks Management. RLPAC=Recreational Lands Planning Advisory Committee.; CCAP= Clatsop County Administration.; RRC=Regional Recreation Council*; BOC=Clatsop County Board of Commissioners
Time Frame: O=Ongoing; S=Short-term (1-3 yrs); M=Mid-Term (4-7 years); L=Long-term (8-10+ yrs.)

<p>1.3</p>	<p>OBJECTIVE: <u>Identify additional county-owned land that could be used for recreational activity and educational purposes.</u></p>	<p>RLPAC/PM/CCAP</p>	<p>O</p>
	<p>ACTIONS:</p>		
	<p>1.3.1 Maintain a parks classification system to guide current and future management.</p>	<p>PM</p>	<p>O</p>
	<p>1.3.2 Strive to locate parks close to population centers.</p>	<p>RLPAC/PM/CCAP</p>	<p>M</p>
	<p>1.3.3 Create a policy for the acquisition, development and disposal of parks and recreational lands that addresses long term county needs.</p>	<p>RLPAC/CCAP/BOC</p>	<p>S</p>
	<p>1.3.4 Establish the exact boundaries and ownerships of all county owned parks and recreational lands.</p>	<p>PM/CCAP</p>	<p>M</p>
	<p>1.4</p>		
	<p>OBJECTIVE: <u>Provide park facilities that are safe and accessible for their designated uses.</u></p>	<p>PM</p>	<p>O</p>
	<p>ACTIONS:</p>		
	<p>1.4.1 Contact recreational user groups to ascertain their needs and gain their cooperation.</p>	<p>RLPAC</p>	<p>S</p>
	<p>1.4.2 Minimize user conflicts by separating uses or through special use agreements.</p>	<p>PM/RLPAC</p>	<p>M</p>
	<p>1.4.3 Increase the number of maintained trails in each park.</p>	<p>PM</p>	<p>M</p>
	<p>1.4.4 Increase the number of designated fishing locations.</p>	<p>PM</p>	<p>M</p>
	<p>1.4.5 Create or adopt trail building guidelines.</p>	<p>PM/RLPAC</p>	<p>S</p>
	<p>1.4.6 Consider implementing ADA (Americans with Disabilities Act) accessibility standards within existing facilities, i.e. new handicapped-accessible fishing platforms at existing park sites.</p>	<p>PM</p>	<p>S</p>
	<p>1.4.7 Establish county-wide development, building and maintenance standards.</p>	<p>PM/RLPAC</p>	<p>S</p>
	<p>1.4.8 Decommission underused and derelict facilities that do not have heritage significance, including the removal of excess parking areas, roads, picnic shelters and parks buildings.</p>	<p>PM</p>	<p>O</p>

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Goals, Objectives, and Actions	Lead Responsibility	Time Frame
<p>GOAL 2 – FUNDING AND OPERATION: Ensure a sustainable, high quality and cost effective park operation.</p> <p>2.1 OBJECTIVE: <u>Make the parks operation increasingly self-sustaining, including developing partnerships when possible.</u></p> <p>ACTIONS:</p> <p>2.1.1 Implement appropriate revenue generating potential of the county parks; consider a graduated fee schedule for county/non-county residents.</p> <p>2.1.2 Investigate the establishment of a “Friends of the Parks” foundation to establish fundraising.</p> <p>2.1.3 Pursue grants from state, federal and private sources.</p> <p>2.1.4 Consider the formation of a restricted fund as a source of stable, supplemental funding for parks.</p> <p>2.2 OBJECTIVE: <u>Utilize advanced and improved technologies in parks and facilities management to improve efficiencies.</u></p> <p>ACTIONS:</p> <p>2.2.1 Establish a reservations system for special facilities.</p> <p>2.2.2 Evaluate operations for potential cost savings.</p> <p>2.2.3 Annually evaluate prior year’s performance and prioritize activities for the coming year.</p> <p>2.2.4 Utilize resident park hosts, volunteers and work crews where appropriate.</p> <p>2.2.5 Acknowledge and reward volunteers with recognition.</p>	<p>RLPAC</p> <p>RLPAC/BOC</p> <p>RLPAC/BOC</p> <p>PM</p> <p>RLPAC/BOC</p> <p>PM</p> <p>PM</p> <p>PM</p> <p>RLPAC/PM/BOC</p> <p>PM</p> <p>CCAP</p>	<p>S</p> <p>S</p> <p>S</p> <p>O</p> <p>S</p> <p>O</p> <p>M</p> <p>O</p> <p>O</p> <p>O</p> <p>O</p>

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Goals, Objectives, and Actions	Lead Responsibility	Time Frame
GOAL 3 – COMMUNITY HEALTH & ECONOMIC/SOCIAL BENEFITS: Promote the community health and regional economic benefits of the park system.		
3.1 OBJECTIVE: <u>Raise public awareness of the health and economic benefits of the park system.</u> ACTIONS: 3.1.1 Determine the economic advantages to the county of current and potential parks and recreational lands, including future development projects. 3.1.2 Develop a marketing plan, including cross-marketing opportunities with other recreational providers, to highlight the county's scenic, recreational and cultural qualities as an important part of a desirable, healthy lifestyle.	PM/CCAP RLPAC/CCAP PM/CCAP	O S S
GOAL 4– ENVIRONMENTAL STEWARDSHIP: Promote volunteerism and a greater sense of land stewardship among county residents of all ages.		
4.1 OBJECTIVE: <u>Build an effective outreach strategy to engage the public.</u> ACTIONS: 4.1.1 Expand the Adopt-A-Park program, encouraging area schools, businesses and other community organizations to enlist volunteers in the development and maintenance within parks.	RLPAC/CCAP CCAP/PM	S S
4.2 OBJECTIVE: <u>Practice environmentally responsible park management.</u> ACTIONS: 4.2.1 Complete a system-wide Natural Resources Inventory to be used to protect and enhance the environment. 4.2.2 Develop and implement a "green purchasing" program for park maintenance and operations. 4.2.3 Minimize tree cutting in parks with priority given to dead or identified hazard trees.	PM PM PM PM	O M S O

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4.3	<p>OBJECTIVE: <u>Increase public awareness of the county parks' natural and cultural resources.</u></p> <p>ACTIONS:</p> <p>4.3.1 Install interpretive signage at park locations where feasible.</p> <p>4.3.2 Sponsor public events that highlight the county's unique natural and cultural features.</p> <p>4.3.3 Use various media, such as newsletters, interpretive panels and the county's website, to highlight the parks' natural and cultural resources.</p>	<p>PM/CCAP</p> <p>PM/RLPAC RLPAC/PM PM/CCAP</p>	<p>S</p> <p>M O S</p>
<p>GOAL 5 – REGIONAL RECREATIONAL CONNECTIONS: Establish a more integrated and connected system of parks and recreational resources both within the county park system and between the county and other public and private recreation providers.</p>			
5.1	<p>OBJECTIVE: <u>Establish a permanent recreation council* of local, county, state, federal and private recreation providers in Clatsop County to improve and integrate regional park and trail developments.</u></p> <p>ACTIONS:</p> <p>5.1.1 Create a Land and Water Trails Plan.</p> <p>5.1.2 Create uniform land and water trail use guidelines and consistent signage to minimize user conflicts.</p> <p>5.1.3 Identify opportunities to collaborate on recreational maps and other visitor information.</p> <p>5.1.4 Identify the partnerships necessary to jointly manage recreational sites, such as Youngs River Falls.</p> <p>5.1.5 Identify and investigate opportunities to secure public access to rivers, streams and lakes, as well as significant trails and natural or historic sites.</p> <p>5.1.6 Incorporate inventories of all park and recreation facilities, including parks, sport fields, trails, recreational lands, historic sites and other relevant data, into the county's geographical information system (GIS).</p>	<p>RLPAC/BOC</p> <p>PM/RRC PM/RRC PM/RRC RRC/RLPAC/BOC PM/RRC PM/RRC</p>	<p>S</p> <p>S S S M S L</p>

**See Appendix N – Regional Recreation Council – Proposed Charter*

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